

PARTNER PROGRAMME FOR EVENT VENUES & SEMINAR HOTELS

More enquiries. Straight from the planner. No commission.

JustRoom puts your venue where companies, trainers and agencies plan their next seminar, meeting or corporate event – curated, bilingual and visible on Google and AI assistants.

0 % commission on enquiries and bookings



THE SITUATION

Planners search online. But do they find you?.

Anyone planning a seminar or corporate event now compares online – on Google, on platforms and increasingly via AI assistants. So far, independent hotels and venues have had two unsatisfying options.

LARGE BOOKING PORTALS

- Commission on every booking – your margin shrinks
- Your venue is one of thousands
- Customer contact runs through the portal

YOUR OWN WEBSITE ONLY

- Hard to find against chains and portals
- Planners cannot compare directly
- International enquiries stay away

JUSTROOM

- ✓ Curated selection instead of a mass portal
- ✓ Enquiries straight to you – no intermediary
- ✓ Fixed annual fee, no commission

THE SOLUTION

The platform for exceptional venues.

Since 2019, JustRoom has connected planners with seminar hotels, meeting rooms and event venues in Austria and Germany. We don't show everything – just the right places, comparable and with a direct line to the host.



Curated

Selected venues with character and professional service.



Direct

Every enquiry goes straight to your team.



Fair

A fixed fee – no commission, however much you book.



YOUR BENEFITS

What JustRoom does for your venue.



Get found

Dedicated pages per city and occasion – optimised for Google and AI assistants.



Relevant enquiries

With occasion, date and guest count – from planners with real demand.



Bilingual

Your profile in German and English – for international groups too.



Fully in your hands

Keep profile, rooms and prices up to date yourself in the venue area.

0 % commission on bookings

0 technology or installation

100 % direct enquiries

2 languages: German & English

People with an occasion and a budget.

26,000+

planners per month

2,000+

B2B contacts in the MICE newsletter

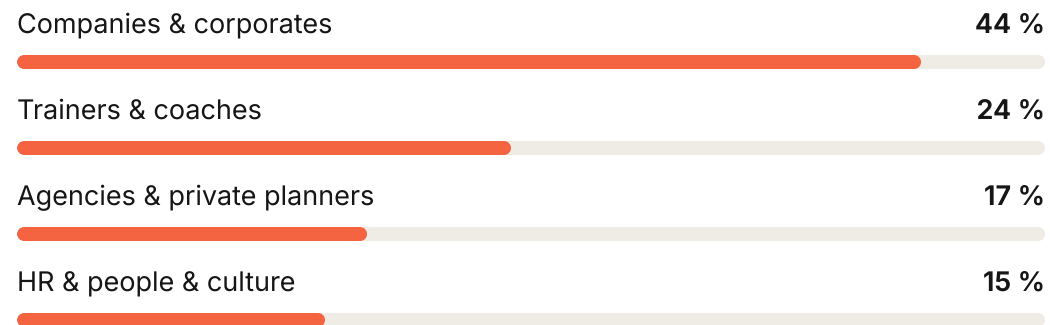
106

selected venues in 39 places

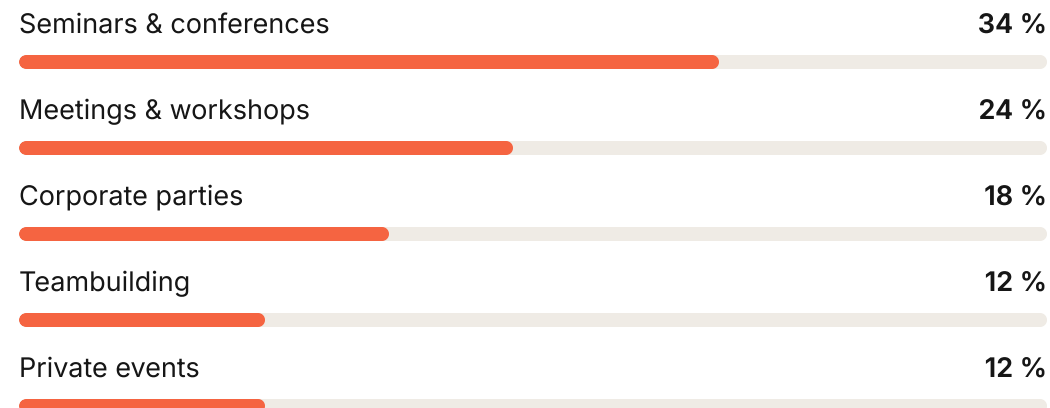
2019

online since – an established brand

USERS BY SECTOR



MOST FREQUENT OCCASIONS



Averages from anonymised JustRoom usage and enquiry data, as of June 2026.

Meetings and corporate events are growing.

2025 was a record year for Austria's meetings industry. Corporate events make up the largest share – exactly the planners who search for venues on JustRoom.

27,041¹

meetings, congresses and corporate events in Austria in 2025

1.9m¹

participants – up 3.5 % on the previous year

4.3m¹

overnight stays by meeting guests, +15.4 % on the previous year

€1.7bn²

value added by meetings and corporate events in Vienna alone

64 %²

of Vienna's meetings are corporate events – 4,582 in 2025

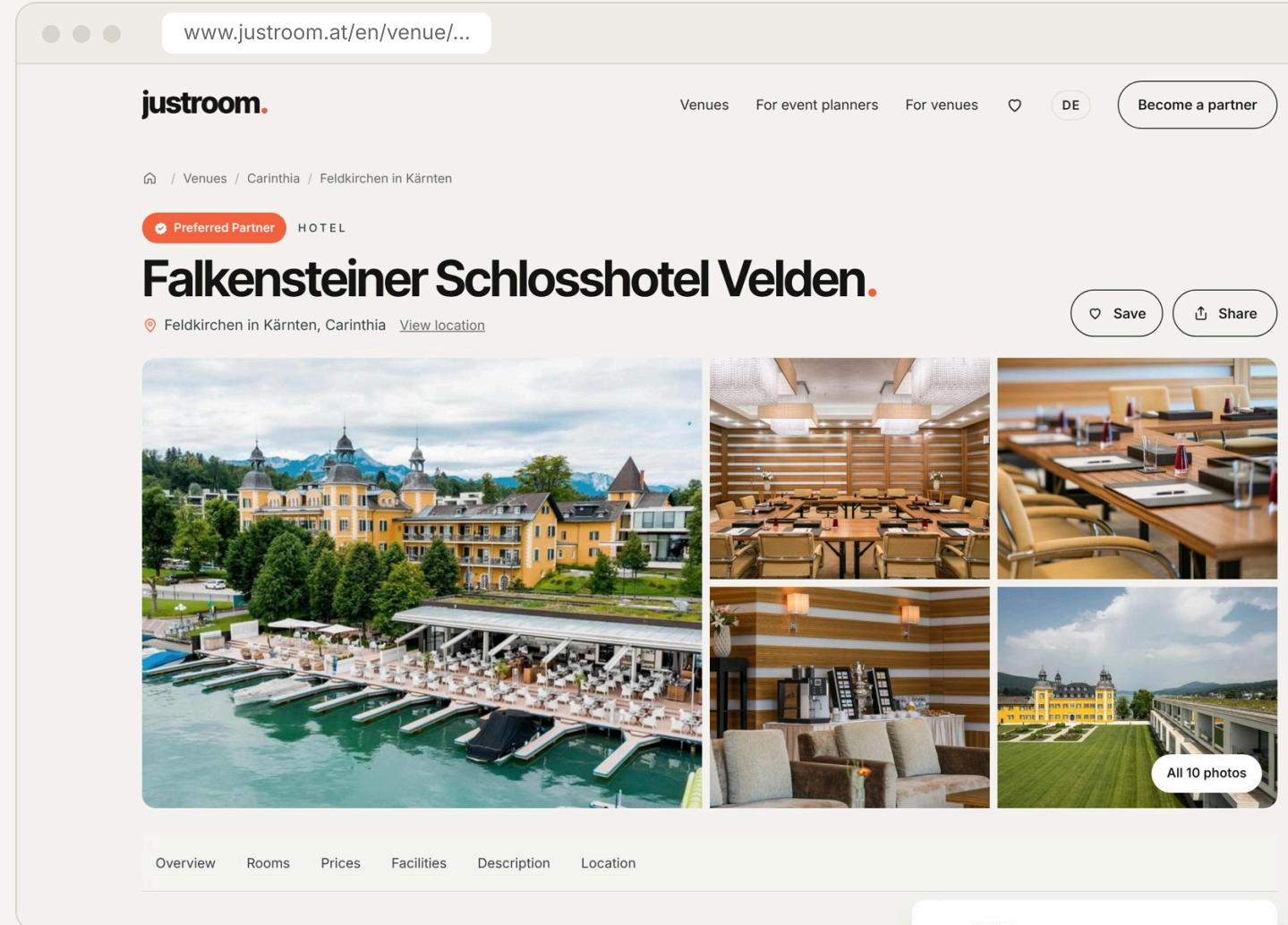
¹ Meeting Industry Report Austria (MIRA) 2025, Austrian Convention Bureau. ² City of Vienna, Meeting Report 2025 (April 2026), value added as calculated by WIFO.

YOUR PROFILE

Your venue. Professionally presented.

A profile that answers planners' questions before they enquire – editorially curated, in German and English.

- ✓ Image gallery with up to 25 photos
- ✓ Description and editor's pick
- ✓ Delegate rates, room hire and prices
- ✓ Location with map, facilities and services
- ✓ Enquiry form right in the profile



COMPARABLE

The room plan makes the difference.

Planners filter by number of guests and occasion. With a complete room plan your venue shows up in exactly the right searches – and convinces at a glance.

- ✓ All rooms with floor area and daylight
- ✓ Capacity per layout: theatre, classroom, U-shape, banquet ...
- ✓ Automatically included in the guest-count search
- ✓ Packages and prices right next to it

The screenshot displays the justroom.at website interface. At the top, the URL 'www.justroom.at' is visible. The navigation bar includes 'Overview', 'Rooms' (selected), 'Prices', 'Facilities', 'Description', and 'Location'. The main section is titled 'Rooms & seating' with a subtitle 'Maximum number of guests per room and seating style.' Below this is a table listing various rooms and their capacities for different seating styles.

Room	Theatre	Classroom	U-shape	Boardroom	Banquet	Reception	Area	Daylight
Ballroom	340	230	120	80	280	400	410 m²	✓
Ballroom I	170	120	60	40	140	200	215 m²	✓
Ballroom II	160	100	60	40	130	200	195 m²	✓
Boardroom I	90	50	30	20	80	100	109 m²	✓
Boardroom II	35	20	15	10	30	40	41 m²	✓
Boardroom I+II	130	70	40	30	120	140	150 m²	✓
Chairman's Room	80	50	30	20	80	100	101 m²	✓

Below the table, the 'Prices & services' section shows two options: 'Full-day delegate rate from €75 per person' and 'Half-day delegate rate from €59 per person'. A note states 'Prices incl. VAT - Guide prices – the binding offer comes directly from the venue.'

The 'Facilities' section is partially visible at the bottom. On the right side, a search filter sidebar is shown with the following details:

- Price: from €75 per person, up to 340 guests
- Steps: 1 Your event, 2 Contact
- What are you planning?: Choose an occasion (dropdown)
- When?: Choose a date (calendar icon), My date is flexible (toggle)
- Duration: Half day, 1 day, 2 days, 3+ days (radio buttons)
- How many people?: Input field with 'e.g. 40', minus and plus buttons
- Hotel rooms needed: toggle switch
- Check availability button (orange)
- Checklist:
 - ✓ Free & without obligation
 - ✓ Offer directly from the venue
 - ✓ No registration needed
- Comparing venues? Enquire with up to 4 at (icon and arrow)

ENQUIRIES

Straight to your inbox.

No portal login, no intermediary: enquiries arrive as a clear email at the address of your choice. Just reply – straight to the customer.

- ✓ Occasion, date, guests and contact – complete
- ✓ Reply goes directly to the planner
- ✓ Group enquiries: we forward suitable requests
- ✓ English-language enquiries are clearly marked
- ✓ No commission – not even on large bookings

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EVENT · SEMINAR · MEETING

NEW ENQUIRY · LAKESIDE CASTLE HOTEL

You have a new enquiry.

An enquiry for Lakeside Castle Hotel has come in via your JustRoom profile. Simply reply to this email – your answer goes straight to Anna Berger.

Occasion	Seminar
Date	18.03.2027
Guests	40
Name	Anna Berger
Company	Nordlicht Consulting GmbH
Email	anna.berger@example.com
Phone	+43 660 123 45 67

MESSAGE

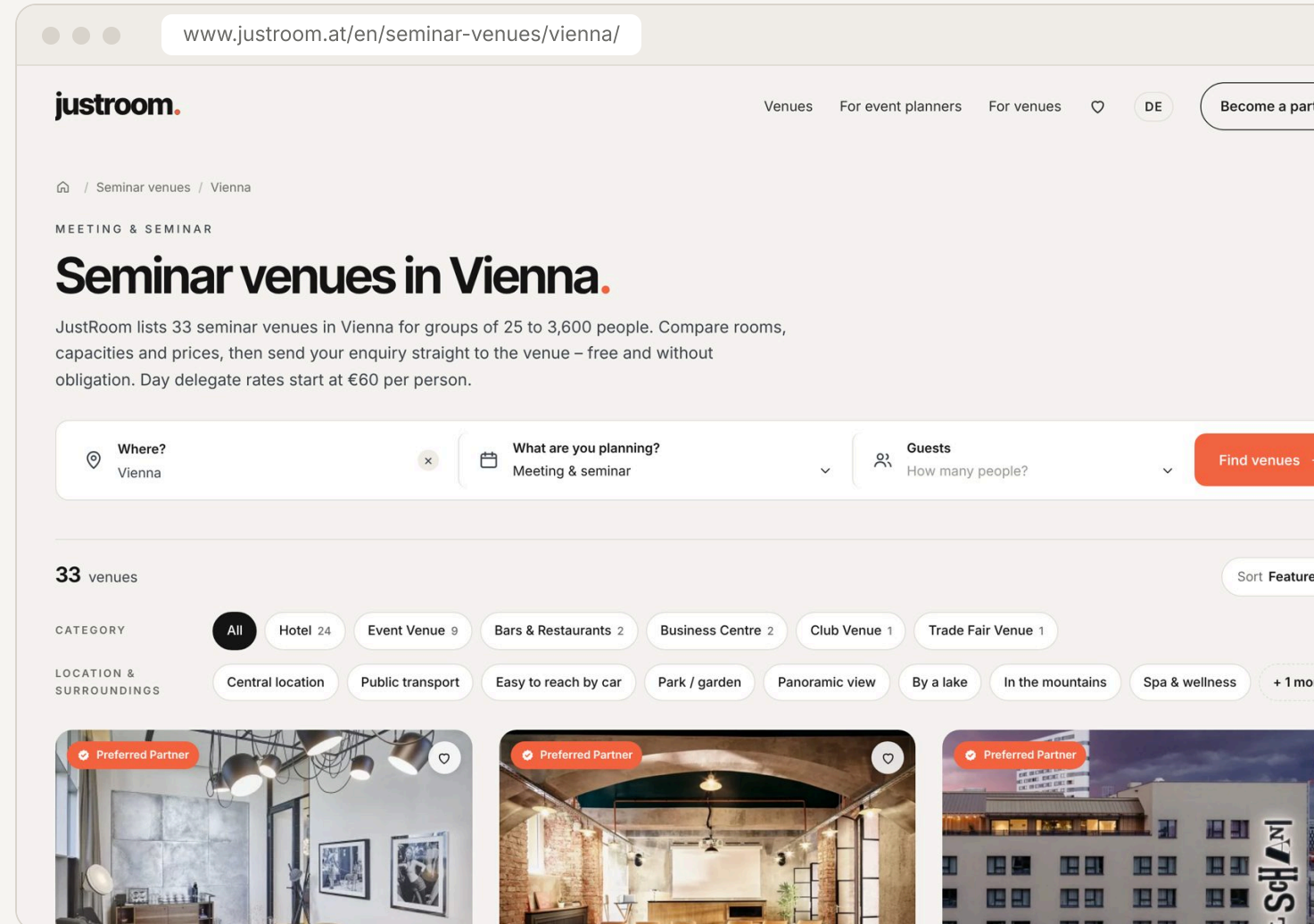
We are planning a two-day strategy seminar with overnight stay for 40 people. We need a plenary room with daylight, two breakout rooms and a joint dinner. Please send us an offer including the day delegate rate.

VISIBILITY

Found on Google and AI assistants.

Planners now ask Google – and increasingly ChatGPT, Gemini or Perplexity. JustRoom is built for both.

- ✓ **City and occasion pages:** e.g. "Seminar venues in Vienna" or "Event venues in Burgenland"
- ✓ **Structured data:** Schema.org for rich results on Google
- ✓ **GEO:** clear facts and llms.txt that AI assistants can cite
- ✓ **Bilingual:** dedicated English pages for international groups
- ✓ **Fast:** lean pages, optimised for mobile



YOUR VENUE AREA

Full control. Anytime.

In the venue area you maintain your profile yourself – no password, sign-in via email link.

- ✓ **Profile:** edit texts, images, rooms and prices
- ✓ **Approval:** we review changes quickly, usually the same working day
- ✓ **Enquiries:** all enquiries at a glance
- ✓ **Account & package:** view term and services

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Overview

Enquiries

Account & package

VENUE AREA

Hello, Ms Huber.

14

enquiries in 30 days

Online

Profile status

Business

Package · until 31.10.2027

Latest enquiries

1 change under review

Nordlicht Consulting	Seminar · 40 guests	18.03.2027	New
Bergmann & Partner	Workshop · 16 guests	02.12.2026	Answered
Alpina Pharma	Christmas party · 120 guests	11.12.2026	Answered
Studio Kranich	Strategy day · 12 guests	21.01.2027	New

PACKAGES & PRICES

A fixed fee. No commission.

Prices per month, net plus VAT · billed annually ·
12-month term

THE SIMPLE START

Starter

€49 / month

+ €149 one-off setup

- ✓ 8 images
- ✓ 1 update per year
- ✓ Enquiries directly by email

RECOMMENDED

FOR MOST VENUES

Business

€124 / month

Setup included

- ✓ Detailed editorial profile
- ✓ 15 images
- ✓ Unlimited updates
- ✓ SEO/GEO care & Google Ads
- ✓ Statistics
- ✓ Personal contact
- ✓ Setup included

MORE VISIBILITY

Profi

€149 / month

Setup included

- ✓ Everything in Business
- ✓ 20 images
- ✓ YouTube video in your profile
- ✓ 1 blog article & 1 social media post
- ✓ Placement on home and topic pages

MAXIMUM PRESENCE

Full Service

€249 / month

Setup included

- ✓ Everything in Profi
- ✓ 25 images
- ✓ Preferred Partner: top placement in search
- ✓ MICE newsletter (2,000+ B2B contacts)
- ✓ 2 blog articles & 2 social media posts
- ✓ Printed materials

Upgrade at any time. Upgrade from Starter within 60 days and your setup fee and payments are credited in full. The term renews for 12 months unless cancelled 3 months before expiry.

MORE VISIBILITY

Right at the top when planners search.

✓ Preferred Partner

Preferred Partner

Included in the Full Service package: your venue always appears first in search results for your location – with a partner badge on card and profile.

♥ Members Favorite

% Special Offer

Members Favorite and Special Offer highlight popularity and promotions – independent of ranking.



JustRoom Ads

Banners right in the search results – where planners compare.



Newsletter mailing

Your venue in the MICE newsletter to 2,000+ B2B contacts.



Editorial feature

An article in the JustRoom magazine – permanently findable on Google.



Social Media

Posts and stories with your images on JustRoom's channels.

Add-ons: prices and dates on request.

NEXT STEPS

Online within days.

1

Order online

Choose a package and confirm via email link – in 2 minutes.

2

Agreement

After our review: partner agreement as PDF, usually within 1–2 working days.

3

Set up profile

Yourself in the venue area – or send us your documents.

4

Live on JustRoom

In search, on city and occasion pages and on Google.

5

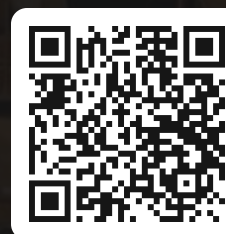
Receive enquiries

Directly by email – you reply, quote and book.

Prefer to talk first?

Write to us – we will get back to you within two working days.

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EVENT · SEMINAR · MEETING



ORDER ONLINE NOW

www.justroom.at/en/list-your-venue
info@justroom.at

IMPRINT

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